

DIANA ARUTYUNYAN

ART DIRECTOR

WHAT I'VE DONE

- **ART DIRECTOR**
Micro Mass
Pharma Patient side. (AOR) Print, Digital, and Video.
- **ART DIRECTOR**
Moon Rabbit
HCP/Consumer hybrid. 360 campaigns in Print, Digital, and Video.
- **ASSISTANT ART DIRECTOR**
Digitas Health
HCP focused 360 campaigns that included Print, Video, and Digital.
- **JR. ART DIRECTOR**
Quinn Fable Advertising Inc.
360 Consumer campaigns (Digital, Print, Mixed Media) for Mercedes, Rockers on Broadway, EMSculpt, & more.
- **SOCIAL MEDIA STRATEGIST**
Goal Productions
Created content and email marketing campaigns. Managed social media sites. (HCP and Consumer)

WHERE I'VE STUDIED

- **YOUTUBE, LYNDA.COM, TED-ED, OWN, and more...**
Art/Design | 2017-Forever
Study of the latest design trends, tips/tricks, lessons from people who have failed and succeeded.
- **M.P.S. IN BRANDING AND INTEGRATED COMMUNICATIONS**
City College of New York | 2018-2020
Art Direction.
- **ART DIRECTION**
Miami Ad School | Fall, 2017
- **BACHELOR'S DEGREE**
Hunter College | 2012-2016
Received a B.A. in Psychology with a GPA of 3.6 Dean's List and Honor Society.

WHAT I SPEAK

Born in Armenia. Grew up in Russia.
Most likely to die in America.



WHAT I KNOW

Photoshop	Sketch
Indesign	Hootsuite
Illustrator	Mailchimp
Lightroom	Powerpoint
After Effects	Keynote
Premiere	Acrobat

WHAT I'VE WON

Young Ones ADC Bronze Cube
Young Ones One Show merit
CMYK Mag 2019: Top New Creatives Showcase

WHAT I ENJOY



TALK TO ME

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